

# Main Features of Economic Geography

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## Block I: Key Concepts, Actors and Processes in Economic Geography

### 10.10.2018 – Session 1: Introducing Economic Geography

Suggested Reading: McKinnon/Cumbers (2011): Chapter 1&2

### 17.10.2018 – Session 2: Key Actors and Processes Shaping the Capitalist Economy

Mandatory Reading: McKinnon/Cumbers (2011): Chapter 3&4

### 24.10.2018 – Session 3: Geographies of Development

#### **Deadline Exam Registration for Paper/ Presentation!**

Mandatory Reading: McKinnon/Cumbers (2011): Chapter 8

- *Presentation 1: The state as an agent of development (MacKinnon/ Cumbers 2011, Chapter 5)*
- *Presentation 2: Market, government and Malaysia's new economic policy (Rasiah/Shari 2001)*
- *Presentation 3: From a 'success' story to a highly indebted poor country: Ghana and neoliberal reforms (Opoku 2010)*

## Block II: Global Production and its Implications for Economic and Social Development

### 31.10.2018 – Session 4: Global Value Chains for Development

Mandatory Reading: McKinnon/Cumbers (2011): Chapter 10

- *Presentation 4: Shifting regional dynamics of global value chains: Implications for economic and social upgrading in African horticulture (Barrientos et al. 2016)*
- *Presentation 5: Relationship coffee, value chain interventions and rural development in Indonesia (Vicol et al. 2018)*

### 07.11.2018 – Session 5: Global Production, International Labour Standards and Workers' Resistance

Mandatory Reading: Selwyn (2013)

- *Presentation 6: Labor Standards and Export Production in the Moldovan Clothing Industry (Smith et al. 2018)*
- *Presentation 7: Uneven labour geographies and ethical trading—Sri Lankan labour perspectives (Ruwanpura 2016)*
- *Presentation 8: Cross-border labour struggles in the global garment industry (Merk 2009)*
- *Presentation 9: Local Worker Struggles in the Global South: reconsidering Northern impacts on international labour standards (Wells 2009)*

## Block III: Regional and Urban Development in the Knowledge Economy

### 14.11.2018 – Session 6: Clusters as Motors of Knowledge Creation

Mandatory Reading: Cumbers/McKinnon (2011): Chapter 11

- *Presentation 10: Internal and external dynamics of the Munich film and TV industry cluster, and limitations to future growth (Bathelt/Gräf 2008)*
- *Presentation 11: Do clusters really matter for innovation practices in Information Technology? – The Cambridge IT Cluster (Huber 2012)*
- *Presentation 12: Clusters, Connectivity and Catch-up: Bollywood and Bangalore in the Global Economy (Lorenzen/Mudambi 2012)*

### 21.11.2018 – Session 7: Creative Industries and Clusters

Mandatory Reading: Cumbers/McKinnon (2011): Chapain/De Propris 2014

- *Presentation 13: Creative clusters in Berlin: entrepreneurship and the quality of place in Prenzlauer Berg and Kreuzberg (Heebels/van Aalst 2010)*
- *Presentation 14: A Case Study of Spatial Characteristics of Creative Clusters in Shanghai (He/Gebhardt 2014)*
- *Presentation 15: Policies for Creative Clusters: A Comparison between the Video Game Industries in Melbourne and Montreal (Darchen/Tremblay 2015)*

### 28.11.2018 – Session 8: Creative Cities as Strategies for Urban Revitalization – Case Studies in Groups

Mandatory Reading: You will be assigned a text for one specific case in session 7.

- *Case 1: Austin, USA (Long 2009)*
- *Case 2: Milwaukee, USA (Zimmerman 2009)*
- *Case 3: Toronto, Canada (Catungal et al. 2009)*
- *Case 4: Osaka, Japan (Sasaki 2010)*

### 05.12.2018 – Session 9: Field Trip: Media City Cologne

## Block IV: Conclusion & Exams

### 12.12.2018 – Session 10: Conclusion, Review & Preparation for Exam/Papers

14.12.2018 – 1st exam, 2-3 pm, in lecture hall XXI of the main building

11.01.2019 – Deadline for papers at 12 pm (German time), please send to [lopez@wiso.uni-koeln.de](mailto:lopez@wiso.uni-koeln.de)

23.01.2019 – 2nd exam, 2-3 pm, in room 524, WiSo-building

## Literature and Course Materials

[https://www.ilias.uni-koeln.de/ilias/goto.php?target=crs\\_2632740\\_rcodeznrybdy6v6&client\\_id=uk](https://www.ilias.uni-koeln.de/ilias/goto.php?target=crs_2632740_rcodeznrybdy6v6&client_id=uk)