

The idea of this course is that you learn about topics which contribute to the development of the Global South, Emerging Economies and New Global Growth Regions, seen from a perspective of economic geography. I.e. you inform yourself about the particular issue, i.e. the region (usually a subnational region), and/or topics of spatial relations within the South, or South-North relations. As master students, you shall further improve your ability to search and review relevant information by using academic sources. You have to elaborate your topic by yourself, supported by contacting Prof. Fuchs in her office hours (not via e-mail, please). Thereby, you develop a critical perspective on the academic contributions and a self-critical view on your own positioning. Do not simply accept the statements of the given literature. Instead, reflect on: Are the statements evident? Is there a sound theoretical approach? Is the detailed argument of the author convincing? What about the empirical database? Do the results and conclusions fit to the previous deliberations? By doing so, you improve your own ability to develop the golden thread of your argumentation (the overall structure and the fine-grained argumentation including wording). The assessment is based on intellectual inputs, originality of ideas, evidence, and critical view as well as on the logic of the argumentation and formal requirements.

Your final mark derives from work that comprises:

Paper (70% of the mark), Oral input: Presentation (30% of the mark)

The language of the course is English. The presentation and the research paper both have to be in English.

The *presentation* is 20-30 minutes. It can be computer aided presentation, or another way in which you communicate your intentions, deliberations and thoughts to the class. Do not hesitate to contact Prof. Fuchs in her office hour to frame your presentation.

After the presentation, another person of the class is your discussant. *Discussants* organize the further debate with the class. They contact the presenters some days before the session to prepare themselves. Advice: The discussants should know the answers to their own questions. It is useful not to raise too broad and too general questions, and please avoid simple questions of opinions. Instead, be critical with the statements.

Paper: To prepare your paper, you start with reading the advices (starters) related to each session (next pages 2-3). Then, you elaborate the argument on the background of the related journal articles (see below on this page), which you can find in print or online. Thereby, you elaborate your research paper via search in the latest volumes (since 2008) in relevant geographical journals, with at least 12 citations (Belegstellen) of at least 8 of the following journals:

- Antipode
- Cambridge Journal of Regions, Economy and Society
- Economic Geography
- Environment and Planning A, B, C or D
- Die Erde
- Geoforum
- Global Networks
- Journal of Economic Geography
- Progress in Human Geography
- Regional Studies
- TESG (Tijdschrift voor Economische en Sociale Geografie)
- World Development

If you then have gone through the journals, selected the relevant articles and read the articles, you conceptually frame the issue of your paper. After this, do not hesitate to contact Prof. Fuchs in the consultation hour again, and you will receive feedback from her about your paper draft. Before or then, you continue with search for further academic literature.

No group work is allowed in the written part; each paper has to be rated individually.

8 pages (not negotiable). How do you write the paper? See our webpage: <http://www.wigeo.uni-koeln.de/20981.html>. Start early with your search for relevant journal publications; maybe not every article is directly accessible and e.g. needs interlending. In general, start early with your work!

Each person submits the paper in our secretary office, Mrs Rusina, latest until January 17th 2019, during the office hours.

Do not send the paper as a digital version, please! Just tackle the paper with a simple clip or staple, do not use plastic folder etc., because we collect the papers in a filing folder. Please, be aware of the office hours of our secretary office.

11.10. Organization, Introduction (M. Fuchs)

18.10. Metaplan: Concepts of the Global South, Emerging Economies, and 'development' (M. Fuchs)

25.10. Introduction in sophisticated academic writing (M. Fuchs) and background information derived from: Braun, B., Dannenberg, P., Fuchs, M., & Revilla Diez, J. (2018). Dynamiken in einer ungleichen Welt – eine globale Perspektive. *Geographische Rundschau*, 70(6), pp. 50-53 (in German).

01.11. no session (festival day)

08.11. Global food value chains, governance and regional upgrading: The cashew value chain between India and Ivory Coast and related chain governance in India and Ivory Coast

Gereffi, G., Humphrey, J., & Sturgeon, T. (2005). The governance of global value chains. *Review of International Political Economy*, 12(1), pp. 78-104.

Tessmann, J., & Fuchs, M. (2016). Loose coordination and relocation in a South-South value chain: cashew processing and trade in Southern India and Ivory Coast. In: *Die Erde*, 147(3), p. 209-218.

Tessmann, J. (2018). Governance and upgrading in South–South value chains: evidence from the cashew industries in India and Ivory Coast. *Global Networks*, 18(2), pp. 264-284.
<https://onlinelibrary.wiley.com/doi/abs/10.1111/glob.12165>.

Presenter:

Discussant:

15.11. no session

22.11. Digital change in the global perspective: the access to digital technologies – the case of (a.) Monterrey digital hub (Mexico) and/or (b.) Bangalore (India)

Ernst, D. (1985). Automation and the worldwide restructuring of the electronics industry: Strategic implications for developing countries. *World Development*, 13(3), pp. 333-352.

Hospers, G.-J. (2006). Silicon somewhere? Assessing the usefulness of best practices in regional policy. *Policy Studies*, 27(1), pp. 1-15.

James, J. (2002). Universal access to information technology in developing countries. *Regional Studies*, 36(9), pp. 1093-1097.

Kaplinski, R. (1985). Electronics-based automation technologies and the onset of systemofacture: Implications for Third World industrialization. *World Development*, 13(3), pp. 423-439.

Malecki, E.-J., & Moriset, B. (2008). *The digital economy. Business organization, production processes and regional developments*. London: Routledge.

Presenter:

Discussant:

Presenter:

Discussant:

29.11. Digital change in the global perspective: producing inequalities? (a.) A view on Industry 4.0 in the South and/or (b.) the cases of ICT in Kenya and Tanzania

Braverman, H. (1974). *Labor and monopoly capital: the degradation of work in the Twentieth Century*. New York and London: Monthly Review Press.

Ernst, D. (1985). Automation and the worldwide restructuring of the electronics industry: Strategic implications for developing countries. *World Development*, 13(3), pp. 333-352.

Kaplinski, R. (1985). Electronics-based automation technologies and the onset of systemofacture: Implications for Third World industrialization. *World Development*, 13(3), pp. 423-439.

Krone, M., & Dannenberg, P. (2018). Analysing the effects of information and communication technologies (ICTs) on the integration of East African farmers in a value chain context. *Zeitschrift für Wirtschaftsgeographie*, 62(1), pp. 65-81.

Lütkenhorst, W. (2018). *Creating wealth without labour? Emerging contours of a new techno-economic landscape*. German Development Institute, Discussion Paper 11/2018. https://www.die-gdi.de/uploads/media/DP_11.2018.pdf (accessed 4th June 2018).

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Discussant:

06.12. A new international division of labour – the role of tourism: (a.) The cases of Uzbekistan and Kirgizstan and/or (b.): The case of Costa Rica

Fröbel F., Heinrichs, J., & Kreye, O. (1980). *The new international division of labour: Structural unemployment in industrialised countries and industrialisation in developing countries*. Cambridge: Cambridge University Press.

Fröbel, F., Heinrichs, J., & Kreye, O. (1986). *Umbruch in der Weltwirtschaft. Die globale Strategie (...)*. Reinbek: Rowohlt. (alternative version in German language).

Fuchs, M. (2014). *Worldwide knowledge? Global firms, local labour and the region*. Ashgate, Farnham/Burlington.

Presenter:

Discussant:

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13.12. Upgrading of regions in Newly Emerging Countries: Growth and/or uneven development: The example of the (a.) Pearl River Delta in China and (b.) Karnataka (India)

Dossani, R. & Kenney, M. (2007). The next wave of globalization: Relocating service provision to India. *World Development*, 35(5), pp. 772-791.

Fromhold-Eisebith, M. (1999). Bangalore: A network model for innovation-oriented regional development in NICs? In: E.-J. Malecki & P. Oinas (eds.): *Making Connections: Technological Learning and Regional Economic Change* (pp. 231-260). Ashgate: Aldershot.

Fu, W., Revilla Diez, J., & Schiller, D. (2017). Determinants of networking practices in the Chinese transition context: Empirical insights from the Pearl River Delta. *Tijdschrift voor economische en sociale geografie*, 108(2), pp. 205-219.

Hoffman, K. (1985). Clothing, chips and competitive advantage. The impact of microelectronics on trade and production in the garment industry. *World Development*, 13(3), pp. 371-392.

Schiller, D. (2011). Upgrading strategies of firms from emerging economies in global value chains: Three cases from the electronics industry in Hong Kong. *Geographische Zeitschrift*, 99(4), pp. 185-201.

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Discussant:

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Discussant:

20.12. Rural-urban disparities – (a) Urbanization and social polarization in Mexico and (b) Property Markets in Mexico City

Fuchs, M. (2001). The effects of the crisis of 1994/95 on the Mexican labour market: The case of the city of Puebla. *Urban Studies*, 38(10), pp. 1801-1818.

Fuchs, M. (2003). "Learning" in automobile components supply companies. The maquiladora of Ciudad Juárez, Mexico. In: V. Lo & E.-W. Schamp (eds.), *Knowledge, Learning, and Regional Development* (pp. 107-130). Lit-Verlag, Münster/Hamburg/London.

Fuchs, M., & Scharmski, A. (2009). Counteracting path dependencies: 'rational' investment decisions in the globalising commercial property market. *Environment and Planning A*, 41(11), pp. 2724-2740.

Storper, M. (2018). Separate Worlds? Explaining the current wave of regional economic polarization. *Journal of Economic Geography*, 18(2), pp. 247-270.

Several contributions in: *Zeitschrift für Wirtschaftsgeographie*, (62)2

<http://www.worldbank.org/en/publication/wdr2018>

<http://www.oecd.org/berlin/publikationen/oecd-wirtschaftsausblick.htm>

<http://www.inegi.org.mx/>

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10.01. Skill Development in the South: The cases of (a.) Shanghai and Bangalore (b.) Central Mexico

- Dicken, P., & Thrift, N. (1992). The organization of production and the production of organization: Why business enterprises matter in the study of geographical industrialization. *Transactions of the Institute of British Geographers*, 17(3), pp. 279-291.
- Gessler, M., Fuchs, M., & Pilz, M. (eds.). (2019). *Konzepte und Wirkungen des Transfers Dualer Berufsausbildung*. Springer VS: Wiesbaden. (in German)
- Wiemann, J., & Fuchs, M. (2018). The export of Germany's "secret success" dual technical VET: MNCs and multiscalar stakeholders changing the skill formation system in Mexico. *Cambridge Journal of Regions, Economy and Society*, 11(2), pp. 373-386.
- Worldbank (2018). *Learning to realize education's promise*. <http://www.worldbank.org/en/publication/wdr2018>.

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17.01. How Northern actors perceive their Southern colleagues

- Franz, M., Fuchs, M., & Henn, S. (2018). Othering practices toward new firm owners: Empirical insights from South-North acquisitions in Germany. *Zeitschrift für Wirtschaftsgeographie*, 62(2), pp. 108-119.
- Fuchs, M., & Schalljo, M. (2017). Global Encounters Challenge Western Rationality Assumptions. *Science as Culture*, 26(4), pp. 520-528.
- Fuchs, M., & Schalljo, M. (2016). 'Western' professional ethics challenged by foreign acquisitions: German managers' patterns of interpretation surrounding Chinese and Indian investors. *Geoforum*, 75(10), pp. 20-28. <https://www.sciencedirect.com/science/article/pii/S0016718516301713>.

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Discussant:

24.01. Labour relations and power

- Clarke, I.-M. (1986). Labour dynamics and plant centrality in multinational corporations. In: M. Taylor & N. Thrift (eds.), *Multinationals and the restructuring of the world economy: The geography of multinationals* (pp. 21-48). London: Routledge.
- Jonas, E.-G. (1996). Local labour control regimes: Uneven development and the social regulation of production. *Regional Studies*, 30(4), pp. 323-338.
- Peck, J. (2000). Places of work. In: M. Sheppard & T. Barnes (eds.), *A companion to economic geography* (pp. 133-148). Oxford: Blackwell.

Presenter:

Discussant:

31.01. Concluding discussion: Future perspectives

Feedback to the participants about the submitted papers